

FOR IMMEDIATE RELEASE

Indiana Beverage Renews Naming Rights Partnership for Indiana Beverage Activity Center at Central Park Plaza

VALPARAISO, IN [August 28, 2025] – The City of Valparaiso and Valpo Parks are thrilled to announce the continuation of their partnership with Indiana Beverage for another ten years. This renewed agreement ensures that the facility at Central Park Plaza will continue to be known as the Indiana Beverage Activity Center, solidifying a long-standing commitment to community recreation and engagement.

The initial ten-year partnership, which has seen the Indiana Beverage Activity Center become a vibrant hub for residents of all ages, has been a testament to the shared vision of Indiana Beverage, Valpo Parks, and City of Valparaiso in fostering a healthy and active community. This renewed commitment underscores Indiana Beverage’s ongoing dedication to the City of Valparaiso and its residents.

“We are incredibly grateful for Indiana Beverage’s continued investment in our community and Valpo Parks,” said Kevin Nuppnau, Director of Valpo Parks. “Their partnership has been instrumental in providing exceptional recreational opportunities at Central Park Plaza, and we are excited to embark on another decade of collaboration.”

The Indiana Beverage Activity Center at Central Park Plaza serves as a cornerstone of community life, hosting a wide array of programs, events, and activities throughout the year.

“On behalf of our incredible Indiana Beverage Team and the Leetz Family we are humbly grateful to continue our support of the Valpo Parks in extending our commitment to the naming rights of the Indiana Beverage Activity Center. The Valpo Parks lead the way in making Valparaiso, Indiana truly the ‘Vale of Paradise,’” said Judy Leetz.

The City of Valparaiso and Valpo Parks look forward to another decade of a strong and impactful partnership with Indiana Beverage, further strengthening the fabric of the community through accessible and high-quality recreational opportunities at the Indiana Beverage Activity Center.

About Valpo Parks:

Valpo Parks is dedicated to providing exceptional parks and recreation opportunities that enhance the quality of life for all residents of Valparaiso. With over 20 park spaces and a wide range of programs and facilities, Valpo Parks strives to create vibrant and engaging community spaces.

About Indiana Beverage:

Indiana Beverage is a leading beverage distributor committed to serving communities across Indiana. With a strong focus on local partnerships and community engagement, Indiana Beverage is proud to support initiatives that enhance the well-being of the areas they serve.

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